

## MESSAGE FROM THE BOARD CHAIR



As a Board, we had the distinct privilege of collaborating with the Woodlawn community during the 2020-21 school year to deliver a challenging, engaging, and supportive educational experience for our students. Even though COVID colored every aspect of last year, we were still able to execute effectively due in large part to your continued support of the Blazer's Fund. Despite our not being able to interact face-to-face and enjoy the camaraderie that our events engender, you still generously contributed over \$222,000 to address our needs and ambitions.

We are pleased to share that, with your assistance, we were able to achieve the following milestones last year:

- Received reaccreditation by SAIS—the only school to complete its reaccreditation during the pandemic. Observations from the committee's onsite visit include:
  - 1. Children who were comfortable, happy to be at school, independent learners, and fully engaged.
  - 2. Parents who really wanted to tell me how happy with and thankful they are to have their children at Woodlawn.
  - 3. Faculty and staff members who were clearly focused on making learning meaningful in the midst of very different circumstances.
  - 4. A head of school who is so proud of all that you are doing and wants the very best for Woodlawn.
- Among their conclusions Woodlawn School will no doubt become one of the best-known schools in the Charlotte area.
- Offered our faculty intensive training over the summer in Project-Based Learning. Thanks to a grant from the Virginia Wellington Cabot Foundation, every Woodlawn teacher enjoyed three days of Gold Standard PBL coaching from the Buck Institute's PBL Works, the recognized national leader in PBL training. Every Woodlawn student benefits from this every day.
- Realized the ownership of the entire campus--buildings and land--due to the tremendous generosity of our founders, Karen and Dwayne Bowman. This incredible donation provides financial security for the school for years to come.
- Expanded our school administrative team to ensure consistency, excellence and predictability in the classrooms, on the playing fields, and in Stinson.
- Graduated our 160<sup>th</sup> student. Our alumni still pursue their education at some
  of the most selective colleges and universities in the world and are enjoying
  successful and diverse careers across the country as the lifelong learners that
  they are.

As we look ahead to our 20th Anniversary next year, we are encouraged and inspired by the strength and resolve the Woodlawn community demonstrated this past school year. We owe the deepest of gratitude to our faculty that rose to the occasion and then some, our staff that responded to changing conditions with empathy and diligence, our parents who showed trust and patience, and, of course, of our students who adapted with stoicism and grace. Thank you again to the entire Woodlawn community for rallying together, undaunted in our mission to nurture lifelong learners.

We turn now to the 2021-2022 school year, during which we will begin to celebrate the school's founding in 2002. As we look back over the past 20 years of incredible accomplishments and exceptional alumni, we also look ahead to the next 20 years of growth and expansion to further realize the promise of Woodlawn School.

Robert Berini

Chair, Board of Trustees

Lynette Rinker

**Immediate Past Chair, Board of Trustees** 

## MESSAGE FROM THE HEAD OF SCHOOL

Entering the 2020-2021 school year, we set this paramount goal: Our children would be safe and successful.

With safety top-of-mind, together, our faculty, families, and students focused on zero transmission of COVID on campus, and we achieved it.

In defining success, we committed to Woodlawn students receiving excellent instruction characterized by high expectations and high levels of support.

To achieve this, our teachers invented new ways to teach. We reimagined the way we use our unique campus to maximize in-person learning and utilized new technology to bring Woodlawn classrooms into the homes of our students whenever needed.

We invested over \$400,000 to improve instruction and mitigate the risk of COVID. Those improvements included the hiring of new faculty and the purchase of new educational technology to improve the quality of instruction and improve the operations and functionality of our campus. And we did so without resorting to fees and surcharges. No other independent school in our service area can say this.

On this new learning journey, our teachers and parents communicated closely and partnered well to meet the social and emotional needs of children experiencing unprecedented changes in every aspect of their daily life.

We worked together in ways that have helped our children see that teamwork, creativity, resilience and persistence can help a community overcome hardships and find new ways to thrive.

At Woodlawn, tuition covers 89% of the daily cost of educating a child. "Daily cost" includes teacher compensation, curriculum and program expenses, and the operation of our campus. To narrow the gap between tuition income and our expenses, we rely on charitable contributions. Every gift helps us improve our school.

In November 2020, we celebrated an extraordinary milestone in the life of our school, through the generous gift by Karen and Dwayne Bowman of the sixty-one acres that comprise our campus and five buildings: Stinson Hall, the Carriage House and Garden Shed, Klein Hall and Jackson Hall. The appraised value of their gift is \$4,800,000. The true value of their gift, their vision, their service and stewardship can never be measured in dollars and cents. The Bowmans live and work in ways that bring to life the highest ideals of Woodlawn's mission, vision, and values. Thank you, Karen and Dwayne!

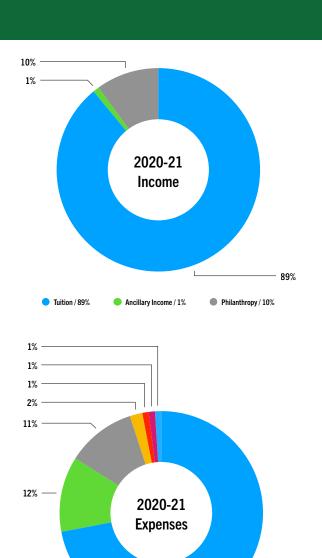
Our school family has much to be thankful for, and much to look forward to in the years ahead.

Paul Zanowski Head of School

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## FINANCIAL HIGHLIGHTS





# **COMMUNITY IMPACT**

Marketing & Development / 2% Debt Service / 1%
Lease Expenses / 1%



Educational Programs / 12% Facilities / 11%



Average Gift: \$1,865

## THANK YOU TO OUR DONORS / LEADERSHIP GIVING

Thank you to all donors for making a difference for the students and faculty at Woodlawn School. Your support brings excellence to the classroom and extracurricular activities. The 'Blazers Fund was generously supported by 119 donors in 2020-2021.

#### **GREEN & WHITE SOCIETY**

\$25,000 AND UP

Anonymous Carolyn and Don Bowman Mary Kim and Jim Folds

Steve Taylor

#### **COLLABORATORS**

\$10,000 - \$24,999

Anonymous
Anonymous
Liz and Aaron Feinberg
Parent Connection Raffle
Melany Arjona and Vicente Reynal
Lynette and Mark Rinker
The Virginia Wellington Cabot Foundation

#### **INNOVATORS**

\$5,000 - \$9,999

Bank of America

Deanna and Jason Davis

#### **HEAD OF SCHOOL CIRCLE**

\$2,000 - \$4,999

Anonymous

**Jodee and Rob Berini** 

Amy and Jason Bumgarner

Ericka and William Cain

Andrea and Mark Carol

Nicci Conroy and Mark Anderson

Kurt Lindquist

Tania Acevedo and Enrique Ordaz

Brit and Judd Rothstein

Sandy Washburn and Harry Karn

Wells Fargo

Anne and Trey Wills

Cathy and Paul Zanowski



### **'BLAZERS FUND PARTICIPATION**

#### **CREATORS**

\$1,000 - \$1,999

Anonymous
Jean K. Braxton and Gary Andrew
Bright Funds Foundation
Rebecca and Paul Delaney
Jennifer and Tom Foley
Arch McIntosh
Rajal Patel
Reliable Penguin
Meredith and David Romley

Maria and Fergus Daly Cathy and Scott Denham

Alisa and Kyle Dill Christine Economos

James D. Folds, III, Class of 2019

Erin and Andrew Gale

Rob Grzeszczak

Marissa and Richard Guerra

Colleen and Hampton C. Hager, III

Jennifer and Richard Hamilton

**Julie and Tim Harris** 

Harris Teeter

Laurie and Scott Harrison

Hahna and James Hayden

Holly and Eric Honeycutt

Rhonda and Steve Lehman

Anne Lorusso

Kim Lysne

Lisa Gilpin Marcus and Robert Marcus

**Taylor Martin** 

Dianne and Bill May

Heather and Thomas McElroy

**MEL Science** 

Gabriel Miller, Class of 2020

Charlotte and Jay Neal

Elizabeth and Martine Obando

Wendela Orduna Diaz

Meredith Ortiz

Rob Parks

Barbara Pavlica

Catherine and Michael Pickard

Victoria Rinker, Class of 2012

Deanna and Ben Robeano

Charlie and Liz Robinson

Nicole and Kris Schoen

St. John Photography

Jennifer and Jason Stallings

Bryan Stutzman

Heather and Phil Surgen

Brina Tasker, Class of 2018

Christine and Brian Tolleson

Angela and Adam Tucci

Kimberly and Chad Turner

Gerardo Vazquez

Katie and Thomas Verlin

Shelley and Michael Witkin

Christine and Joseph Zammit

#### **TRAILBLAZERS**

\$500 - \$999

AIG Matching Gift Program Katie and Henrik Aittola Anonymous

Schwab Charitable Foundation

Clarissa and Mike Felts

Cherilyn and Vincent Ferraiuolo Shannon and Thomas Hockswender

IBM Corporate

Christi and Doug Klein Chris and Matthew Micolucci

Christine and Joseph Nemechek

Judi and Greg North Jean and Ken Reiner

Faith and Ryan Remley

Darcy and Brandon Ridge Jennifer and Bill Sheft Thrace and Bob Shirley

Tracy and Owen Smith

#### **SUPPORTERS**

**UP TO \$499** 

Amazon Smile

Patty and Fred Armstrong Melody Augustin

The Benevity Fund

Lee and Shannon Blakely

Nelda Cantu and Juan Jose Garza Pena

Thomas Chamberlain

Stacy Chapman

Beth Brownridge and Christopher Coutinho Rachel Coutinho, Class of 2015

Michele Crowell

## A SPECIAL THANK YOU!

We would like to thank everyone in the Parent Connection, Boosters Club, and STEAMfest parents.

Your support helped contribute to a successful giving year at Woodlawn.

# PATRICK BRAXTON-ANDREW SCHOLARSHIP FUND

Anonymous Anonymous

Jean K. Braxton and Gary Andrew

# THE MAYRE JORGES BOWMAN SCHOLARSHIP FUND

Carolyn and Don Bowman

#### **STEAMfest CONTRIBUTORS**

Shannon and Lee Blakely

dailySTEM

Davidson Lands Conservatory

Get Hands Dirty/Cristiana Felgneiras

**MEL Science** 

Mooresville Public Library

My Microscopic World

North Carolina Wildlife

Resources Commission

Reliable Penguin

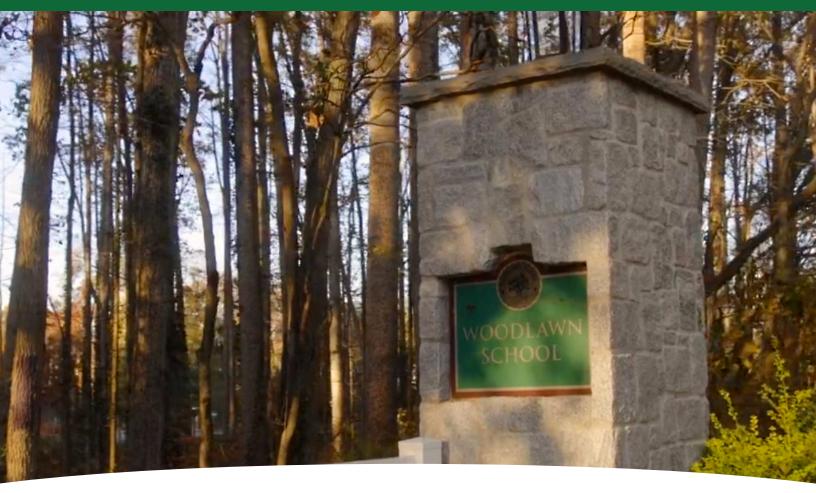
Science Mom/Jenny Baliff

#### WOODLAWN PROJECT BASED LEARNING SUMMER INSTITUTE

The Virginia Wellington Cabot Foundation



# THANK YOU FOR SUPPORTING WOODLAWN SCHOOL!



#### **QUESTIONS OR CONCERNS:**

If you would like to learn more about the ways in which charitable support benefits every Woodlawn student, or if you would like to discuss this report, please get in touch with Paul Zanowski at (704) 895-8653 or pzanowski@woodlawnschool.org.



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